

# ESTÉE LAUDER

From the Night Skin Science expert:

## NEW REVITALIZING SUPREME+ NIGHT POWER BOUNCE CREME

### Harness the Power of Night with New Night Collagen Moisturizer

Available as from September 2024

Leveraging 40 years of Night Repair Expertise and 30 years of Collagen Research, Estée Lauder introduces **New Revitalizing Supreme+ Night Power Bounce Creme**. Harnessing the power of night collagen action with breakthrough CollaNight-8™ technology, this revolutionary formula boosts skin's bounce in just four hours and delivers visible line reduction overnight.

- **Lines look reduced by 15% in just one sleep.**<sup>1</sup>
- **Bounce boost in just 4 hours**<sup>2</sup>

Skin is plumped and deeply hydrated until morning and beyond, over time it feels firmer, looks more lifted. Wrinkles and neck lines are visibly reduced. Every application delivers a supremely indulgent experience as the transformative bi-layer texture melts from dense to weightless into the skin.

Clinical testing on 25 women after 1 product application.\*

Clinical testing on 28 women after 1 product application.\*\*

#### ESTÉE LAUDER INSIGHTS INTO SKIN AT NIGHT

Skin acts differently at night. It loses more moisture than during the day and experiences high levels of collagen-damaging irritation that weakens skin's collagen network. Estée Lauder Research has shown that skin's natural collagen production peaks at night. To support this natural rhythm and support skin's restorative hours, Estée Lauder created CollaNight-8™ technology, found exclusively in **NEW Night Power Bounce Creme**.



#### NIGHT COLLAGEN POWER WITH COLLANIGHT-8™: PRODUCE, PROTECT, REPAIR

CollaNight-8™ technology features eight powerhouse collagen ingredients: Moringa Extract and Hibiscus Morning Bloom Extract, Collagen-Boosting Technology (a trio of collagen boosting ingredients), Algae Extract, Sigesbeckia Extract and Vitamin E. This multi-action breakthrough helps with:

**NATURAL COLLAGEN PRODUCTION:** The formula supports skin's natural collagen production. Key ingredients in CollaNight-8™ help deliver a **10X<sup>3</sup> boost of skin's natural collagen**.

**COLLAGEN PROTECTION:** Key ingredients in CollaNight-8™ help safeguard skin's natural collagen with **3-Factor Collagen Protection**. Soothing ingredients help protect against types of damage linked to irritation. Anti-oxidants help protect against environmental damage.

**New Night Power Bounce Creme** keeps skin feeling firm and bouncy, and looking younger and smoother.

In vitro testing: Collagen Boosting Technology + Moringa Extract + Hibiscus Morning Bloom Extract Fraction vs. control/no treatment after 96 hours.

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## NEW REVITALIZING SUPREME+ NIGHT POWER BOUNCE CREME

### UNIQUE TRANSFORMING BI-LAYER TEXTURE

The extraordinary **Bounce Creme** bi-layer texture magically transforms from dense in the jar to weightless on the skin.

- The creme melts on contact to glide over skin.
- An innovative, indulgent bi-layer texture—inspired by skin’s own lipid bilayers —helps skin barrier recovery and increases hydration
- The formula absorbs quickly, perfect for bedtime use.
- Infused with the exclusive citrus floral scent of Revitalizing Supreme+, with notes of Mandarin, Bergamot, Violet and Sandalwood.

### USAGE

Apply all over face and neck after serum, AM and PM. Ideal at night.

*Glass jar and FSC-certified carton are recyclable.*

*Dermatologist-tested. Non-acneogenic. Non-pore clogging. For all skin types. Appropriate for sensitive skin.*

*Free of Parabens, Phthalates, Sulfite, Sulfates, Paraffin, Petrolatum, Mineral Oil, Silicones, Synthetic Colors, Triclocarban, Triclosan, Formaldehyde and donors, and Drying Alcohol.*

**Availability:** NEW REVITALIZING SUPREME+ NIGHT POWER BOUNCE CREME is available in all Estée Lauder point of sales as from September 2024

**Suggested Retail Price: €139**

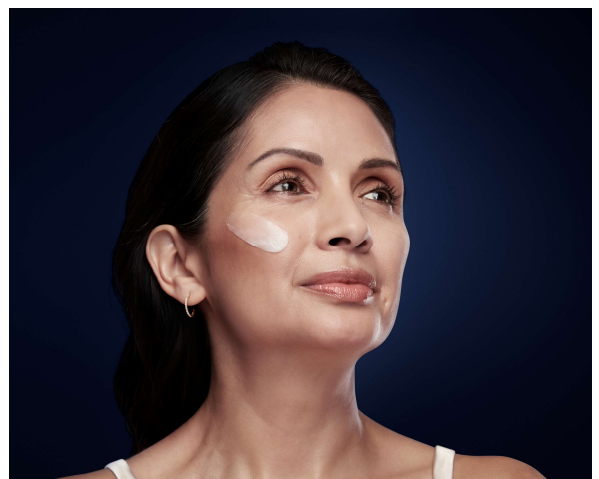
### NIGHT COLLAGEN POWER, FOR ALL AGES, SKINTYPES AND SKIN TONES

#### **CLINICAL TESTING PROVED**

- Lines look reduced by 15% in just one sleep. (1)
- Bounce boost in just 4 hours. (2)
- +116% moisture boost immediately (4)
- In just 4 hours, skin is bouncier (2)
- -31% irritation within hours (5)
- +20% radiance boost upon waking (1)
- 100% of panelists woke up to significantly higher moisture levels (1)
- Wrinkles and neck lines look reduced over time
- Skin looks more youthful—firmer and less lined

#### **Plus, Double Anti-Pore Power:**

1. Oily pores look reduced
2. Sagging pores bounce back. Overall, oil control is boosted.



1. Clinical testing on 25 women after 1 product application.

2. Clinical testing on 28 women after 1 product application.

3. In vitro testing: Collagen Boosting Technology + Moringa Extract + Hibiscus Morning Bloom Extract Fraction vs. control/no treatment after 96 hours.

4. Clinical testing on 25 women after a single product application.

5. After pre-treatment period, clinical testing on 25 women, measured for 150 minutes, versus untreated control

**Press Contacts:** For more information please contact [wadie@mmbssy.com](mailto:wadie@mmbssy.com)